



First Coast Tennis Foundation

Playing for *LOVE* Fund

Bringing the Sport of Tennis to Underprivileged Children

The **Playing for *LOVE* Fund** mission is to bring a love for the sport of tennis to underprivileged children throughout the Atlantic, Neptune and Jacksonville Beaches.

Goals and Objectives

❖ Short Term Fall 2009 - Spring 2010

➤ Goal I

- Create a series of free tennis clinics for children attending the Donner Community Center and Jordan Parks' after school programs.
 - Provide professional instruction up to 4 days a week for 2 hours a day on the two available courts
 - ◆ Clinics are to be based on demand, ages and abilities.

❖ Mid Term Summer 2010 – Spring 2012

➤ Goal II

- Prepare the six available tennis courts at Mayport Middle School for play and create a series of after school tennis clinics for children attending Mayport Middle School and the adjacent Mayport Elementary School.
 - Provide professional instruction up to 4 days a week for 2 hours a day on three of the courts.
 - ◆ Clinics are to be based on demand, ages and abilities.

➤ Goal III

- Expand the established programs to include summer clinics.

➤ Goal IV

- Create a series of free tennis clinics for children attending the San Pablo Elementary, Fletcher Middle and Fletcher High Schools.
 - Provide professional instruction on the 6 courts up to 4 days a week for 2 hours per day.
 - ◆ Clinics are to be based on demand, ages and abilities.
- Expand these programs into the summer.

➤ Goal V

- Reach out to other schools and parks within the beaches area to create programs where possible as courts allow.

➤ Goal VI

- Create United States Tennis Association, USTA, League Teams within all programs.

❖ Long Term Summer 2012 and beyond

➤ Goal VII

- Partner with cities and Duval County School Board to build additional courts at Donner Park, other parks and schools as possible to create more clinic opportunities for after school and summer programs throughout the beaches.

➤ Goal VIII

- Produce players capable of achieving collegiate tennis scholarships.